

## NEWS RELEASE

### Recycle a Soda Bottle and Feed the Birds!

#### A Great Project for Scout Troops, Kid's Clubs and Garden Groups!

**Your Town, Your State (Date) – Your Name** is excited to announce that **Soda Bottle Bird Feeder Kits** are now available at **Your Store!**

For a limited time, groups can set up a visit to **Your Store**, bring in a soda bottle and go home with a cool bird feeder. The Soda Bottle Bird Feeders retail for \$3.00 each. *(You may offer a discount to groups if you like; they will probably purchase seed as well.)*

Girl and Boys Scouts can use this project to work towards earning their Eco Action Badges. Other groups can just have fun creating a project that recycles a bottle and feeds the birds. Each kit consists of a hanger, feeding tray with easy re-fill port, a filling funnel and instructions. Just add a bottle and seed and you are ready to feed!

To get details or schedule your group, contact: **YOU, email address, phone #**  
We can accommodate groups up to XX.

**##END##**

**Pictures of product below.↓**

